

V-LEAD CO., LTD.



COMPANY PROFILE

CONTENT

INTRODUCTION	1
WHY V-LEAD	2
CLIENTS PORTFOLIO	3
» HIGH-LIGHTED EVENTS 2015	4
» HIGH-LIGHTED EVENTS 2014	8
» HIGH-LIGHTED EVENTS 2013	10
» HIGH-LIGHTED EVENTS 2012	12
» HIGH-LIGHTED EVENTS 2011	14
» HIGH-LIGHTED EVENTS 2010	16
» HIGH-LIGHTED EVENTS 2009	18
COMMUNICATIONS	20
INTERPRETATION - TRANSLATION	22

INTRODUCTION

Dear valued customers,

*V-LEAD is a professional service company, specialized in events, communications and translation services. Inspired with business philosophy “**Your pleasure - Our pride**”, V-LEAD always take into its accounts its customers’ requests and challenges. By working closely with customers from the start date of their events, proposing and analysing different hypothesis, selecting and developing the best scenario, as well as providing them with high level advices or feasible and detailed implementation roadmaps which are verified from best experiences, V-LEAD has developed its tailor-made approach to find the optimal choice which can best respond to customers’ expectation within limited timeframe and resources.*

V-LEAD’s services composes of:

- Consulting and organizing one-stop-shop (OSS) event: conference, seminars, workshops, corporate anniversary celebration, client meeting, gala Party, new product launching and contract signing ceremony.*
- Consulting and providing communication campaign for events, products and corporate.*
- Consulting and preparing communication printing materials, investor and press relations.*
- Providing accommodation, air ticket, transport and airport see off and pick up.*
- Providing audio and visio equipments for events*
- Providing traditional gifts and art performance.*
- Organizing quality company trip, retreat with team building*
- Providing professional interpreter, translator and MC.*
- Providing translation foreign language documents into Vietnamese and vice versa.*

*For many years of development, V-LEAD has been always proud of being a reliable partner and the best companion of many clients which include: HNX, RFD, Cirad, ActionAid, GIZ, MIC, PAHI, etc. Having engaged V-LEAD in important events, customers received entrusted advices with practical cases studies that has been drawn together from diversified services V-LEAD delivered to its clients. Professional, enthusiastic and active V-LEAD team members are always available upon customers’ requests from beginning of service requests and planning to service execution. V-LEAD always commits to provide quality and professional services that can contribute to the success of customers and in line with its business phylosophy: “**Your pleasure - Our pride**”.*



WHY V-LEAD

- » COMMITMENT TO OFFER PROFESSIONAL AND HIGH QUALITY SERVICES.
- » WORK CLOSELY WITH CUSTOMER TO CAREFULLY TAKE INTO CONSIDERATION ALL POSSIBLE OPTIONS, SCENARIO TO WORK OUT THE BEST SOLUTION TO SATISFY CUSTOMER.
- » BUILT UP A LARGE PARTNER AND SUPPLIER DATA AND NETWORK.
- » BOOST OF HAVING DYNAMIC AND EXPERIENCED STAFFS.
- » FULL COMMITMENT FROM BEGINNING TO THE END.
- » LONG SUCCESSFUL TRACK OF EVENT, SERVICE OFFER.

CLIENTS PORTFOLIO



HIGH-LIGHTED EVENTS 2015



Event name **2nd Congress of ASEAN Ophthalmology Society (AOS2)**
- 1000 Vietnamese participants
- 300 international participants
- 50 exhibition booths
- Welcome Party with 1000 participants

Venue **Lotte Hotel - Hanoi**

Client **Vietnam Ophthalmology Society in conjunction with ASEAN Ophthalmology Society Nhãn khoa**

Time **October 2015**



Event name **ASEAN TELSOM-ATRC Leaders' Retreat**

Venue **Emeralda Resort Ninh Binh**

Client **Ministry of Information and Communications in conjunction with Vietnam Telecommunications Authority**

Time **September 2015**



Event name **Unlisted Public Company Conference 2015**

Venue **Minh Toàn Galaxy Hotel - Da Nang**

Client **Hanoi Stock Exchange**

Time **August - 2015**



Event name **Suppliers Mid-year conference 2015**

Venue **Hoi An Hotel**

Client **Cai Lan Oils & Fats Industries Company**

Time **July - 2015**



Event name **Smart Link Company Retreat**

Venue **Furama Resort - Đà Nẵng**

Client **SmartLink**

Time **July - 2015**



Event name **International Conference on Vietnam Industry Development Policy Orientation. Period 2016-2025, Vision to 2035**

Venue **Melia Hotel - Hà Nội**

Client **Central Party Economics Committee**

Time **June - 2014**

HIGH-LIGHTED EVENTS 2015



Event name **Official meeting between the Auditor - General of State Audit Office of Vietnam & Chairman of Audit Board of the Republic of Indonesia**
Venue **Deawoo Hotel - Hà Nội**
Client **State Audit Office of Vietnam**
Time **June - 2015**



Event name **Consultation Workshop Draft Circulars Regulating Development of Biomass Power Project and Solid Waste Power Projects**
Venue **Melia Hotel - Hà Nội**
Client **GIZ Việt Nam**
Time **May - 2015**



Event name **Workshop: Building up development strategy for Inspection to 2025, vision to 2035.**
Venue **International Conference Center**
Client **The Government Inspectorate**
Time **May - 2015**



Event name **11th Meeting of General Assembly of Franco-
phone Universities Principals**

Venue **Melia Hotel - Hà Nội**

Client **Francophone University Organization**

Time **April - 2015**



Event name **Opening Ceremony of Bureau Veritas CPS Labo-
ratory in Hanoi**

Venue **Hà Nội**

Client **Bureau Veritas Vietnam**

Time **April - 2014**



Event name **The 14th year anniversary of Company Estab-
lishment - New Office Opening Ceremony**

Venue **Hồ Chí Minh city**

Client **KTN Vietnam**

Time **March - 2015**

HIGH-LIGHTED EVENTS 2014



Event name **Conference: Summarization of 5 years of operation and development of the government bond market**

Venue **International Conference Center**

Client **Hanoi Stock Exchange**

Time **September - 2014**



Event Name **Capacity building for ASEAN climate change negotiators in preparation of UNFCCC COP 20**

Venue **Deawoo Hanoi Hotel**

Client **Ministry of Natural Resources and Environment**

Time **August - 2014**



Event name **5 year anniversary of Establishment**

Venue **Hanoi Stock Exchange**

Client **Hanoi Stock Exchange Office**

Time **June - 2014**



Event Name **ITU Regional Radiocommunication Seminar for ASIA 2014**

Venue **Melia Hanoi Hotel**

Client **International Telecommunication Union and Authority of Radio Frequency Management**

Time **May 2014**



Event Name **Gala Program "HNX – 9 years of trust inspiring"**

Venue **Hoang Anh Dat Xanh Resort – Da Lat**

Client **Hanoi Stock Exchange**

Time **March - 2014**



Event Name **The 18th Meeting of ITU-R Working Party 5D on IMT Systems**

Venue **New World Hotel – Ho Chi Minh city**

Client **International Telecommunication Union and Authority of Radio Frequency Management**

Time **February - 2014**

HIGH-LIGHTED EVENTS 2013



Event name **Workshop on General Report of the implementation of WTO commitment for Agriculture and Rural Development**

Venue **Fortuna Hotel - Hanoi**

Client **Ministry of Agriculture and Rural Development**

Time **September 2013**



Event name **Honor ceremony for 30 most transparent registered company at HNX in 2013**

Venue **Sheraton Hotel - Hanoi**

Client **Hanoi Stock Exchange**

Time **June 2013**



Event name **Team Building: Nha Trang By night - Save the date for the last**

Venue **Nha Trang**

Client **Bao Viet Tokio Marine Insurance Company**

Time **June - 2013**



Event name **Workshop on the role of the State in the promotion of agricultural public-private cooperation - International experiences.**
Venue **Fortuna hotel**
Client **International Support Group**
Time **June 2013**



Event name **Conference on General Program Review**
Venue **Pullman hotel - Hanoi**
Client **Viettrade**
Time **June 2013**



Event name **2nd Meeting of the ASEAN Spectrum Policy Forum (ASPF-2)**
Venue **Pearl River Hotel – Hai Phong**
Client **Authority of Radio Frequency Management**
Time **April 2013**

HIGH-LIGHTED EVENTS 2012



Event name	Summary conference: 20 year anniversary of establishment and development of private technology and science organizations
Venue	Fortuna Hotel - Hanoi
Client	VUSTA
Time	December 2012



Event name	The 31st meeting of ASEAN SMEs agencies working group
Venue	InterContinental Hotel - Hanoi
Client	Ministry of Planning and Investment
Time	November 2012



Event name	The ASEAN Special TELSOM
Venue	Sheraton Hotel - Hanoi
Client	Ministry of Information and Communications
Time	September 2012



Event name **The 1st meeting of the APT conference preparatory group for WRC-15 AND The 13th meeting of the APT Wireless Group**

Venue **Vinpearl Luxury Resort – Danang**

Client **Authority of Radio Frequency Management**

Time **September 2012**



Event name **Team building: Beauty Contest**

Venue **Sam Son**

Client **Bao Viet Tokio Marine Insurance Company**

Time **July - 2012**



Event name **National Representative Workshop**

Venue **Furama Resort - Danang**

Client **Asia Foundation**

Time **February 2012**

HIGH-LIGHTED EVENTS 2011



Event name **Second National Conference on Volunteerism for Peace and Development**

Venue **Sofitel Plaza Hotel - Hanoi**

Client **Ho Chi Minh Communist Youth Union**

Time **December 2011**



Event name **Summer Outing: "A night you won't soon forget"**

Venue **Nha Trang**

Client **MSIG Insurance Company**

Time **September 2011**



Event name **Workshop on Introduction of new technologies using high strength steel mesh of Geobrugg Swiss company**

Venue **Melia Hotel - Hanoi**

Client **Swiss Geobrugg and Ministry of Transportation**

Time **August 2011**



Event name **Image promotion within the framework of the International Telecommunication Conference 2011**

Venue **Melia Hotel - Hanoi**

Client **VNP, VNPT, VIETTEL**

Time **June 2011**



Event name **The 11th meeting of APT Policy and Regulatory Forum**

Venue **Hilton Opera Hotel - Hanoi**

Client **Asia Pacific Telecommunity**

Time **May 2011**



Event name **Public Relations program**

Venue **Hanoi, Hai Phong, Hue, Vinh Phuc, Nam Dinh, Thanh Hoa, Vinh, Quang Ninh**

Client **Nippon Paint Vietnam**

Time **January - February 2011**

HIGH-LIGHTED EVENTS 2010



Event name **The 2nd Forum on Aid Effectiveness.**

Venue **Daewoo hotel - Hanoi**

Client **Ministry of Planning and Investment**

Time **December 2010**



Event name **The 7th meeting of ASEAN Power Grid
Consultative Committee**

Venue **Sheraton Hotel - Hanoi**

Client **National Power Transmission Corporation**

Time **November 2010**



Event name **Vietnam International Agricultural Trade fair (Agroviet)**

Venue **Vietnam Trade Promotion Center for Agriculture**

Client **Biogas Vietnam**

Time **November 2010**



Event name **The third International Conference on Communications and Electronics**

Venue **Sheraton Hotel - Nha Trang**

Client **Hanoi University of Technology**

Time **August 2010**

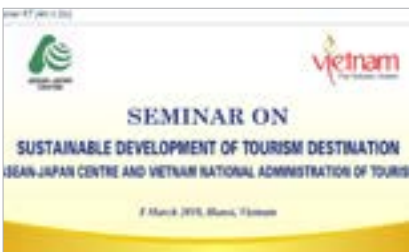


Event name **Joint XXXVIII Session of the Board and 11th Meeting of the Operation Committee of the Intersputnik International Organization of Space Communications**

Venue **Golden Sand Resort - Hoi An, Danang**

Client **Intersputnik International Organization of Space Communications**

Time **April 2010**



Event name **Seminar on Sustainable Development of Tourism Destination**

Venue **Sofitel Plaza Hotel - Hanoi**

Client **ASEAN-Japan Centre & Vietnam National Administration of Tourism**

Time **March 2010**

HIGH-LIGHTED EVENTS 2009



Event name **Subregional Telecommunication Ministerial Forum for Cambodia, Laos, Myanmar and Viet Nam**

Venue **Vinpearlland Resort Nha Trang**

Client **Ministry of Information and Communications and International Telecommunication Union**

Time **December 2009**



Event name **Regional Workshop on Policy and Regulation for Newly Establishment Regulators**

Venue **Yasaka Saigon Hotel - Nha Trang**

Client **Ministry of Information and Communications**

Time **December 2009**



Event name **4th Subregional Telecommunication Business Forum**

Venue **Yasaka Saigon Hotel Nha Trang**

Client **Ministry of Information and Communications**

Time **December 2009**



Event name **Project launching ceremony “Strengthening Access to Justice and Protection of Rights in Viet Nam**

Venue **Sofitel Plaza Hotel - Hanoi**

Client **Government of Vietnam and United Nations Development Programme)**

Time **Time: November 2009**



Event name **The 1st Mekong Delta Climate Change Forum**

Venue **Golf Hotel - Can Tho**

Client **Ministry of Natural Resources and Environment and Office of Government**

Time **November 2009**



Event name **Workshop Swine Emmerging Diseases in Southeast Asia**

Venue **Movenpick Hotel - Hanoi**

Client **CIRAD & PRISE**

Time **October 2009**

Witnessing the rapid development of science, technology (internet, social network, mobile devices, etc.) the limit of time, space and audience ...is being gradually narrowed and wipe out with communication activities. It generates a huge opportunities for content marketing, promote the corporate image and strengthen the good relationship with potential target audiences.

In our era, it will be very hard for corporate to make the difference, create a nice image in the public if only relying on traditional communication mode and leaving out the social communication. Moreover, if corporate fail to control the information, the corporate image and fame would be ruined in short time due to the light speed of negative and bad news circulating in the internet environment.

V-LEAD has gained wide and deep knowledge of drastic changes of Communications after 10 years working in this sector. Active listening has allowed V-LEAD to understand customers' desires from which in-house consultation team works out suitable and practical solutions in communications using professional skills and closed relationship with press and news agencies in Vietnam. In additions to core expertise in Finance & Economy (banking, stocks exchange, insurance, public finance, etc.), V-LEAD also provides Communications supports in Health, Education and FMCG sectors.

V-LEAD provides the following communication services:

- Communication campaign for events*
- Communication campaign for products*
- Press relation*
- Communication printing materials*
- News brief*



Tien Bo Group Company JSC.

Investor Relations

*Successfully IPO and registered on
Hanoi Stock Exchange*



A Cuong Natural Mineral Group JSC.

Communication campaign for IPO

*Successfully IPO and trading the
stock*



BSH Insurance Corp.

*Communication campaign for corpo-
rate branding changes*



Binh An Fishery Corp.

*Communication campaign
for ownership change*

*Renew the corporate image after the
scandal*

V-Lead, known as a professional brand name for translation and interpretation has been established in Ha Noi since early 2009. Over many years of development, V-Lead has set, with a high prioritization, an operational slogan "Your pleasure - Our pride" when serving customers. In responding to growing demands for high quality and professional translation services emerged with the international economics integration and globalization, V-lead has successfully built its own team who are well qualified and professional translation and interpretation experts having proven experience supporting big FDI projects or international organizations in Vietnam. We are proud of being considered as a trusted companion in our customers' important activities and events ranging from investment and business transactions, market penetration and international cooperation. Customers' businesses are really our own's so with our confidence, we support them to overcome all business challenges and language barriers. We also aim to maintain professional services delivery and quality assurance processes which are ensured by dedicated team leaders and experienced team members with expertise in diversified economic sectors, that give us confidence to become a qualified and reliable partner for translation and interpretation services in Vietnam.

V-Lead provides various translation services including:

- Interpretation for conference, workshop and seminar*
- Interpretation for domestic and international business trip/assignment.*
- Interpretation for tourist and market survey delegation.*
- Interpretation for business transaction, contract negotiation*
- Translation with notary for legal and administrative documents.*
- Translation of project and technical documents*



**Providing Interpreter for the conference:
Security Intelligence Report - SIR v15, TwC
Microsoft**



**Providing Interpreter for the group
of high level leaders of Yamashita Seikei
Corporation - Japan**



**Providing Interpreter for The Second
Sustainable Development Seminar
or Postal Operators in Asia-Pacific countries**



**Providing Interpreter for Seminar
on Sustainable Development
of Tourism Destination**



Project Document Translation



Contract Document Translation



Company Document Translation

Your Pleasure, Our Pride



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